

Preserving the Legacy of **DR. NORMAN E. BORLAUG**

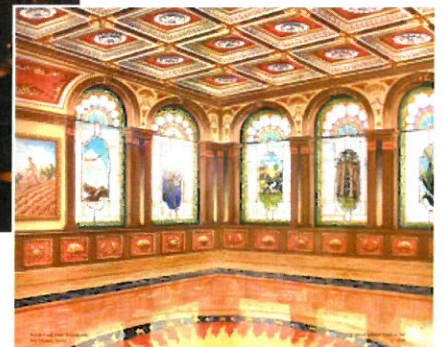
Norman Borlaug is a hero throughout the state of Iowa. His achievements will be taught in every school. Over the past six years, the World Food Prize Foundation has taken the following steps to honor these accomplishments and preserve the legacy of our founder:

--Through the John Ruan Family Trust, committed \$5 million dollars to restoring the Des Moines Public Library building as the Dr. Norman E. Borlaug Hall of Laureates.

The building will serve as a museum to honor and preserve the achievements of Dr. Borlaug and to educate the general public on the role he has played in feeding the world. The site will serve as the future home of the annual Norman E. Borlaug International Symposium and Global Youth Institute. To date, The World Food Prize has raised \$13 million towards this goal.



*The Dr. Norman E. Borlaug
Hall of Laureates*



Artist's rendering of interior.

--Convinced the Governor and State Legislature of Iowa to pass a law establishing October 16th as an official day of recognition in Iowa known as Dr. Norman E. Borlaug Day. It is one of only two days of recognition ever established in the 160 year history of the state of Iowa. The other day of recognition is in honor of former President Herbert Hoover.

--Urged the Iowa Congressional Delegation to introduce legislation to present the Congressional Gold Medal, America's highest civilian honor, to Dr. Borlaug. It was passed and signed into law by President Bush.



The World Food Prize Sculpture

-- The Ruan Family committed \$10 million to rescue and endow the World Food Prize, conceived of and founded by Dr. Borlaug, when the original sponsor withdrew financial support and it appeared "the Prize" would be lost.

--Since 1990, the Ruan Companies have been the principal sponsor of the World Food Prize, providing at least an additional \$6 million to fund the annual award and Symposium.

--The Foundation has built Dr. Borlaug's vision of the World Food Prize into the most renowned international award for combating hunger. Both the President of Mexico and the President of Germany have called the World Food Prize the "Nobel Prize for Food and Agriculture."



The Iowa State Capitol

--The World Food Prize is presented each October in the magnificent Iowa State Capitol and is regularly attended by representatives of more than 60 countries.

--It is held in conjunction with the Dr. Norman E. Borlaug International Symposium - also known as the "Borlaug Dialogue"- which each October brings 700 representatives of more than 60 countries to Des Moines for discussions on cutting edge issues in global food security.

-- The World Food Prize has twice arranged for Dr. Borlaug to address a joint session of the Iowa Legislature, including in 2006 when both houses unanimously passed resolutions honoring his work.

--The Iowa Legislature will appropriate \$1 million each year to support the Dr. Norman E. Borlaug Symposium and Youth Institute.



Dr. Borlaug addresses the Iowa Legislature



Dr. Borlaug with a Youth Institute student

--Established the Borlaug-Ruan International internship program for high school students which each year sends a dozen 17- or 18-year old students on eight week life-changing assignments at renowned international agricultural research centers in Asia, Africa and Latin America. There are now close to 100 Alumni of this program. Dr. Borlaug sees it as perhaps his greatest legacy.

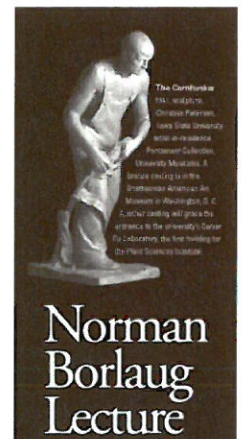
--Established a new program to have every high school in the state designate a "Norman Borlaug Scholar" every year.



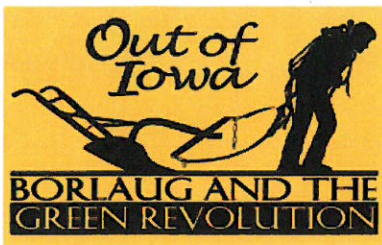
The Norman E. Borlaug Medallion

--Created the Norman E. Borlaug Medallion to be presented to world leaders for exceptional humanitarian achievement. The first person to receive this honor is His Majesty Bhumibol Adulyadej, the King of Thailand.

--In conjunction with Iowa State University, the Dr. Norman E. Borlaug Lecture was established in 2001 to bring a leading expert to the Iowa State campus in Ames for an annual presentation.



--With the Des Moines Rotary Club, prepared the nomination for Dr. Borlaug which resulted in his receiving the Rotary International Award for World Understanding and Peace in Barcelona in 2002. Previous recipients of this prize include Pope John Paul II and Mother Theresa.

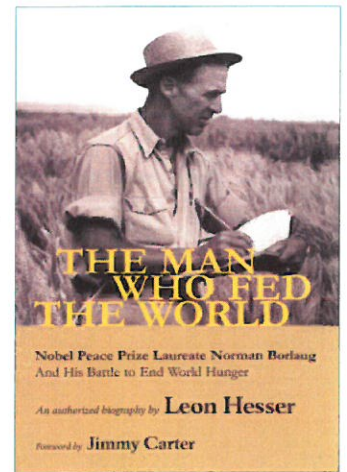


--Provided funding for the public television documentary "Out of Iowa: Borlaug and the Green Revolution," which documents Dr. Borlaug's life from his earliest years in Cresco, IA through his Nobel Peace Prize.

--Purchased and presented free of charge to every high school in Iowa a copy of two separate biographies on Dr. Borlaug, including "The Man Who Fed The World."

--Commissioned the creation of the "Symphony to the Prairie Farm," by Emmy-winning composer Steven Heitzing in honor of Dr. Borlaug. World premiere in 2001.

--Commissioned the composing of an original choral piece entitled "The Laureates Call" which was dedicated to Dr. Borlaug and performed at the 20th Anniversary ceremony of the World Food Prize in October of 2006.



--Commissioned a suite of poems in honor of Dr. Borlaug's life entitled "On the Relationship between Food and Peace" by the farmer-poet Michael Carey

--Commissioned paintings of Dr. Borlaug and of his boyhood farm by artists Nadine Hawbaker and Douglas Eckheart.

--Distributed thousands of specially prepared brochures outlining Dr. Borlaug's capstone presentation "My 60 Years of Fighting Hunger," which he delivered at the 2004 World Food Prize International Symposium in Des Moines.



Norman Borlaug's vision was that the World Food Prize would become recognized globally as the equivalent of the Nobel Prize. Each October the eyes of the world turn to Des Moines to honor the new World Food Prize Laureate and to take part in the "Borlaug Dialogue." With a symposium in his honor, the \$250,000 prize he created presented each year in a stunning ceremony at the Iowa State Capital, and a restoration of a century old building in his honor, Dr. Borlaug's achievements and his legacy will be the central focal point each October of "the most significant observance of World Food Day held anywhere around the globe."