

But that's about all it's saying. "Microsoft can confirm that we are building a data center in Iowa, but have no further comments at

Register about the status of the center in West Des Moines. The Redmond, Wash., software giant told the state last week that

In a letter to the state, West Des Moines said it's competing against San Antonio and Chicago for the project.

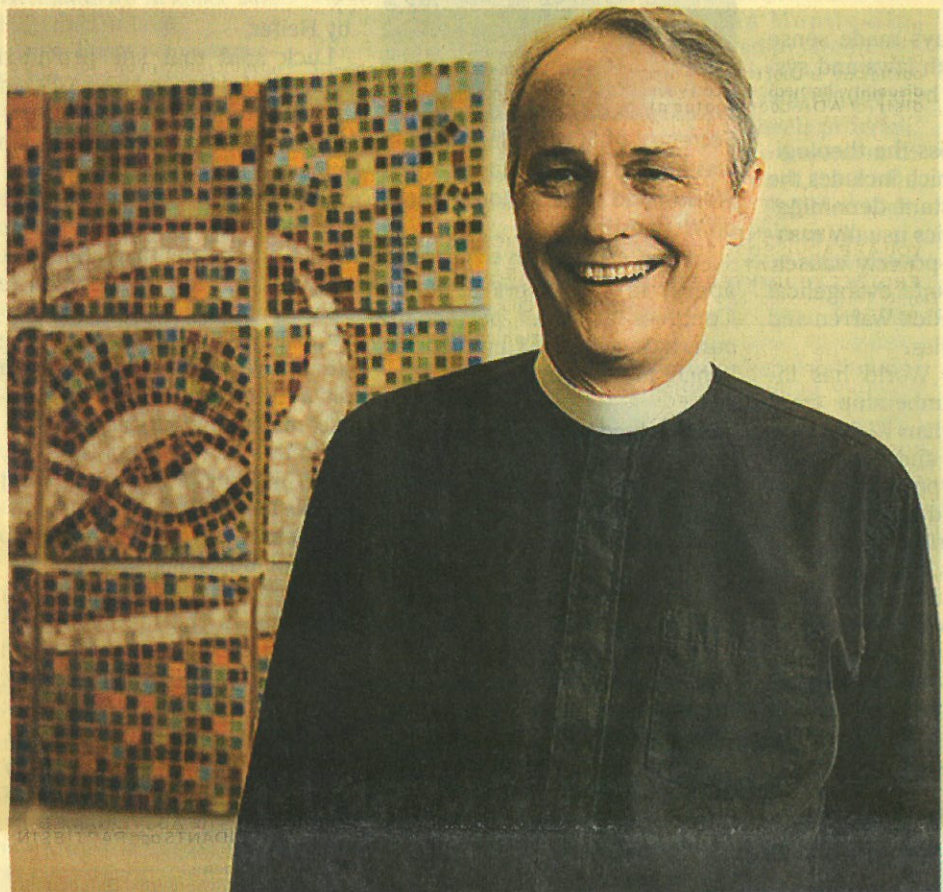
meeting what Microsoft said it needed to make that a viable site. But other than that, we've received no notification" that

nearly \$600 million data center there, until the recession forced the company to drop its expansion. **MICROSOFT, PAGE 10B**



2010 World Food Prize Laureates

David Beckmann: Bread for the World



BREAD FOR THE WORLD/SPECIAL TO THE REGISTER

David Beckmann, first through his work at the World Bank and then as head of Bread for the World, has had a significant impact in shaping international development programs to reflect the needs of the poorest people, World Food Prize officials say.

Jo Luck: Heifer International



HEIFER INTERNATIONAL/SPECIAL TO THE REGISTER

Jo Luck, left, has led the effort to build Heifer International, founded in 1944, into a premier hunger-fighting nonprofit organization, bringing food- and income-producing animals to poor families and guiding them to self-reliance.

World Food Prize names hunger fighters as laureates

Bread for the World and Heifer International leaders will share the award.

By PHILIP BRASHER
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Washington, D.C. — This year's World Food Prize will go to an former economist who mobilizes churchgoers to lobby for anti-hunger programs and a former state government executive whose fundraising and business skill turned Heifer International into a global leader in agricultural aid.

David Beckmann, an ordained Lutheran minister as well as a trained economist, left a job at the World Bank to take the helm of Bread for the World 19 years ago. He has led

the group in a series of campaigns to change U.S. policy on issues from debt relief for developing countries, overseas agricultural aid and reforming farm subsidies.

Jo Luck served in Bill Clinton's cabinet when he was governor of Arkansas. She later expanded Little Rock, Ark.-based Heifer's donor base from 20,000 people in 1992 to more than 500,000 by 2009.

She built the group, which teaches poor people self-reliance through livestock husbandry, into one of the "premier hunger-fighting nonprofit organizations anywhere in the world," according to the Des Moines-based World Food Prize Foundation, which selects the laureates.

The World Food Prize carries a

\$250,000 award and is given each year to recognize advancements in increasing or improving global food supplies and expanding access to food.

The laureate is often a scientist, like the award's late founder, Nobel Peace Prize laureate Norman Borlaug. Two years ago, the award was split by two former senators, George McGovern and Robert Dole, who got Congress to create a program for providing school meals to children in the poorest countries.

This year's laureates were announced at a State Department ceremony attended by Secretary of State Hillary Clinton, Secretary of Agriculture Tom Vilsack and Rajiv Shah, administrator of the Agency

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STEPHEN J. BOITANO/GANNETT CONTENTONE

Rajiv Shah, administrator of the Agency for International Development, speaks during a ceremony in Washington, D.C., on Wednesday during which David Beckmann and Jo Luck are named as 2010 recipients of the World Food Prize.

Target-date retirement funds need updated rules, SEC says

Associated Press

Washington, D.C. — Federal regulators on Wednesday proposed new disclosure rules for target-date retirement funds that would require sponsors to spell out how they are investing the money and to warn about risks.

The Securities and Exchange Commission voted 5-0 to propose that marketing materials for target-date funds include how investments are being allocated among stocks, bonds, cash and such.

The proposed rules could be

formally adopted sometime after a 60-day public comment period, possibly with changes.

Among the largest providers of target-date funds are Fidelity Investments, Vanguard Group and Des Moines-based Principal Financial Group.

Target-date funds, also called lifecycle funds, are pegged to a person's expected retirement year. They are an increasingly popular way to invest in 401(k) accounts and are appealing be-

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Vilsack: Farmers reduce some pollution, step up conservation

By PERRY BEEMAN
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A new study shows that U.S. farmers and ranchers are cutting runoff pollution, but still use too much nitrogen and continue the environmentally dicey practice of applying fertilizer in the fall, Agriculture Secretary Tom Vilsack said.

Vilsack, the former Iowa governor, said the study of 3,703 sites in the Upper Mississippi River basin showed that farm-

Read the study

nrcs.usda.gov/technical/nri/ceap

ers use some kind of soil-saving tilling techniques on 95 percent of the acres. Many also planted buffer strips or other plantings meant to hold soil.

In response to a question, he added that the plantings also help pheasants, which have been declining in Iowa, and

other wildlife.

"This important new report confirms that farmers and ranchers are stepping up and implementing conservation practices that can and do have a significant impact on the health of America's soil and water," Vilsack said during a news conference. Texas A&M University helped the U.S. Department of Agriculture with the study, which

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